

To mark National Pizza Day, this fun takeaway shows you all the ingredients you need for a tasty share plan campaign. **The dough**: The share plan itself, with all the good stuff baked in for an appetising foundation. Make sure to put in a good helping of financial, legal, and tax advice.

The sauce: Add a layer of compliance to make your share plan run smoothly.



Want to find out how you can deliver a tasty share plan communications campaign to top them all? Chat to us today.



The cheese: The channels on which everything rests. Experiment with different combinations to find out where the hunger for your content is.



These are your assets - videos, microsites, emails, newsletters and blogs - that get your colleagues reaching for a slice of the action!

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